



*****For Immediate Release*****

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Scott Goudeseune, President and CEO of the American Council on Exercise, Appointed New Board Chairman

Washington, D.C. - The Campaign to End Obesity ("the Campaign") today announced that Scott Goudeseune, President and Chief Executive Officer of the American Council on Exercise (ACE), has been appointed the new Chairman of the organization's Board of Directors.

In announcing the Campaign's new leadership, outgoing Board chair Mark Schoeberl of the American Heart Association said, "Scott brings a wealth of experience in managing and growing nonprofit organizations and a vital perspective in particular on the role of physical activity in combating obesity. With obesity affecting one in three adults and one in five children in our country already, it's critically important that the Campaign continue to engage the best and the brightest leaders to promote policies that will move the needle on this epidemic. Scott is well equipped to this task."

Said Goudeseune added, "It is a great honor to have been given the opportunity to lead the Campaign. I have watched as the Campaign's work and influence has grown over the years, and I am excited about building upon that platform to tackle the substantial amount of work ahead of us."

The Campaign also announced that Jeffrey Poltawsky, Senior Vice President at the American Family Children's Hospital at UW Health, has been appointed Vice Chair. Both Goudeseune and Poltawsky will serve one-year, renewable terms. The Board also named Ed Foster-Simeon, President and CEO of the U.S. Soccer Foundation, to another term as Treasurer.

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About the Campaign to End Obesity

To help move the needle in the fight against obesity, the Campaign to End Obesity ("Campaign") convenes leaders from across industry, academia, and public health to push for policy changes to address this epidemic. The Campaign provides the information and guidance necessary for decision-makers to advance policy changes designed to reverse one of the nation's costliest diseases.